

Never being one to settle for just “ok,” I am constantly looking for ways to improve and better my self and my surroundings. I thrive in group environments and my team’s success is the most important thing to me. Being able to use my creativity as a career is unbelievable. I love taking a problem and finding the most creative and effective way of solving it.

## EXPERIENCE

*June 2010 to Present*

### **KNIGHT CREATIVE + MARKETING – GRAPHIC DESIGNER**

In depth experience with a variety of print, web, and branding concepts. Prepared files for print, executed client revisions, and directly assisted the Art Director and Creative Director with creative projects and assignments.

CLIENTS: LIME, UNIVERSITY OF CENTRAL FLORIDA, US PIPE, BLACKBOARD, ONE80 GREY GOOSE LOUNGE, WINDSOR, UCF ALUMNI ASSOCIATION, KRES CHOPHOUSE, BUNGOBOX, BLIO, FORWARDFLORIDA, DIGITALRISK, FLAGLER HOSPITAL, IOA, YPO/WPO, SPLITSVILLE

*February 2010 to June 2010*

### **DIGITAL RISK – MARKETING ASSISTANT/GRAPHIC DESIGNER**

Instrumental in entire corporate rebrand. Worked directly with knight creative + marketing under the supervision of the President and Director of Marketing to successfully transition every element of the \$100 million corporation to their new brand. This included all corporate collateral, interior and exterior signage, tradeshow materials, presentations, personnel identification, etc.

*February 2008 to August 2009*

### **EWORKS INC. – SITE SUPERVISOR**

Conducted market research for top Hollywood studios and Nielson Interactive. Managed two locations and up to 10 employees. Utilized intercept and exit poll style research to convince targets to participate. The high pressure environment involved in adhering to strict demographic and quantitative goals.

*August 2009 to May 2011*

### **UNIVERSITY OF CENTRAL FLORIDA**

#### ***Bachelor’s Degree in Advertising/Public Relations***

Minor in Digital Media, Dean’s List, Vice President of Communication for UCF Ad Club, Creative Director and founding member of Knight Advertising at UCF (Student run ad agency)

*August 2007 to May 2009*

### **VALENCIA COMMUNITY COLLEGE**

#### ***Associate Degree with Honors***

Technical Certificate in Business

## SKILLS

- + Adobe InDesign
- + Adobe Illustrator
- + Adobe Photoshop
- + Adobe Premiere
- + Adobe Dreamweaver
- + Adobe SoundBooth
- + Adobe Flash
- + XHTML
- + CSS
- + Javascript
- + PHP
- + MySQL
- + AJAX
- + CMS
- + Social Media
- + Photography
- + Microsoft Office

## ME

- + Creating Music
- + Volunteering
- + Absorbing knowledge
- + Drumming
- + Photography
- + Living life
- + Staying current
- + **Silver Addy Winner**  
*(Student, Local)*  
Mixed Media Campaign  
“UCF’s Interfraternity  
Council Rush 2010”

## EDUCATION

